



GETTING THE JOB DONE

June 15, 2021

Dear North Carolina's Southeast's Partners & Allies:

Successful economic development at any level is accomplished by true teamwork. Leadership through collaboration has been the guiding principle of North Carolina's Southeast (NCSE) for years, and it has been our key to strong regional economic development successes. We like to say that collaborative leadership requires us to lead, follow, facilitate, or just stay out of the way – whatever is needed to move a project or initiative across the finish line.

We would like to thank you—as partners and allies of North Carolina's Southeast—for the remarkable collaboration in moving the region forward during fiscal year 2019-20 and in the current fiscal year. COVID-19 caused major disruptions in business sectors and economic development activities and strategies, and it also affected the health of many of you personally. Despite the adversity created by the pandemic, NCSE and local economic development organizations achieved much success in the southeast region.

Linked below are the North Carolina's Southeast FY 2019-20 Annual Report and our YTD Investment Report reflecting accomplishments and activity in the region. ***In 2019-20, NCSE helped facilitate six company announcements totaling 742 jobs and \$127,800,000 in investment. Year-to-date in the current fiscal year, NCSE has helped facilitate 11 company announcements totaling 1,146 jobs and \$110,600,000 in investment.*** Most of these accomplishments occurred since COVID-19 began.

Other accomplishments by NCSE included:

- o Completion and full implementation of ***2017-2020 Strategic Plan***
- o Launch of redesigned website: www.ncse.org
- o Enhancement of our logo to: North Carolina's Southeast – *Our Region. Your Future.*
- o Completion of [***North Carolina's Southeast Competitive Positioning 2020 Analysis***](#)
- o Transition to GIS Planning Building & Sites Database
- o Completion of [***Small Business and Industry Incubator Development Guide***](#)
- o Development of full-scale virtual target marketing program
- o Completed three masterplans for new or expanded industrial parks
- o Development of industrial site marketing drone videos

None of this would have happened without strong partnerships, relationships, and teamwork. Our team is very proud of these results and grateful for the opportunity to have worked with or interacted with each of you to achieve success for the southeast region.

Sincerely,

Jeff D. Etheridge, Jr.
Chairman, Board of Directors

North Carolina's Southeast FY 2019-20 Annual Report



2020-2021 YTD INVESTMENT REPORT

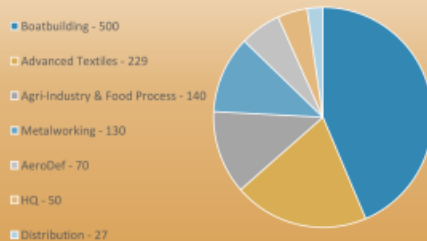
SUMMARY & INDUSTRY SECTOR OVERVIEW

There have been eleven company announcements in the southeast region YTD in seven sectors: Food Processing, Aerospace & Defense (AeroDef), Metalworking, Advanced Textiles, Distribution, Headquarters & Research & Development, and Boatbuilding. Approximately 90% of the announced jobs are related to manufacturing. Marketing activity for leads, projects, recommendations, and visits is currently strongest in the distribution, food manufacturing, metalworking, and aerospace sectors.

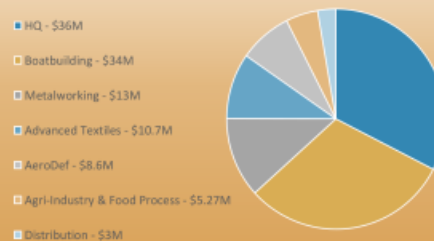
ANNOUNCED PROJECTS (7/1/2020-6/1/2021)

Company	Announced		County	Industry Sector
	Jobs	\$		
Steven Roberts Original Desserts	100	\$4.5M	Robeson	Agri-Business & Food Processing
USGA	50	\$36M	Moore	Headquarters & R&D
Draken International	40	\$3M	Lenoir	Aerospace & Defense (AeroDef)
Sanctuary Systems, LLC	118	\$4.9M	Wayne	Advanced Textiles
Crown Equipment Corporation	130	\$13M	Lenoir	Metalworking
Contract Lumber	27	\$3M	Columbus	Distribution
Pipeline Plastics Holdings, LLC	44	\$4.6M	Columbus	Plastics
Crew Boss PPE	67	\$1.2M	Robeson	Advanced Textiles
eGourmet Solutions	40	\$767K	Duplin	Agri-Business & Food Processing
White River Marine Group, LLC	500	\$34M	Craven	Boatbuilding
Aeronautical Systems Inc.	30	\$5.6M	Craven	Aerospace & Defense (AeroDef)

1,146 ANNOUNCED JOBS



\$110.6M ANNOUNCED INVESTMENT



THE SOUTHEASTERN PARTNERSHIP

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