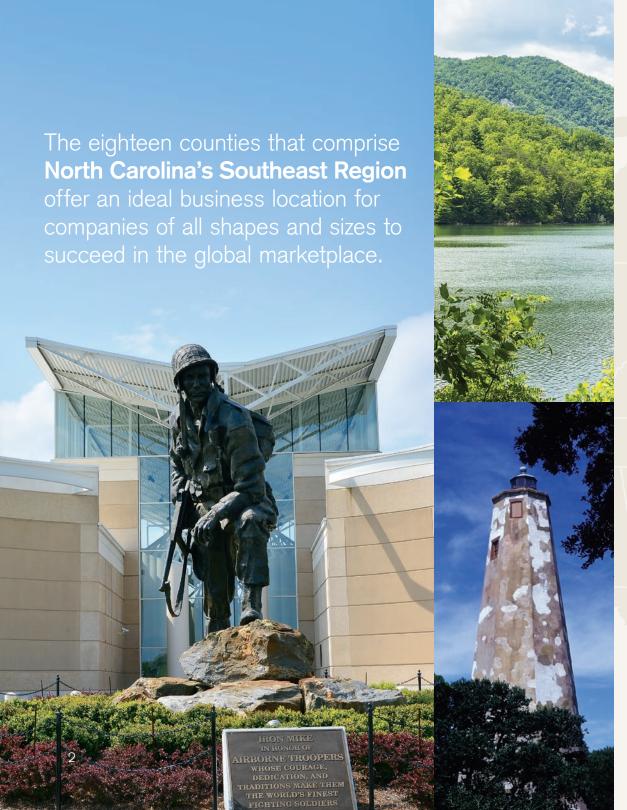


**2017-2018**REGIONAL
PROFILE





# QUICK FACTS











## DEMOGRAPHICS

Total Population:

1.8+ million

Median Age:

37.4 years old

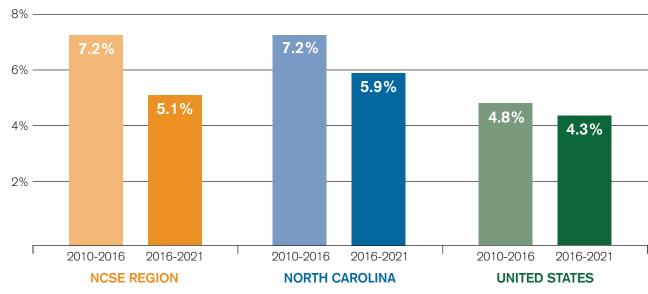
Median Household Income:

\$42,569

Per Capita Income:

\$22,816

Population Growth Trend



Source: US Census Bureau

GDP by MSA:



# **TALENT**



**36%** more productive than the U.S. average



**742,000**+ labor force



605,000+ employed in the region



NCSE regional unemployment rate:

5.7%



18,000 exiting military every year



**20%** with bachelor's degrees



Regional average weekly wage:

\$700



**#2 Lowest** unionization rate in U.S.



Right-to-work State

5 certified

**Work Ready** 

communities

# TARGET INDUSTRIES



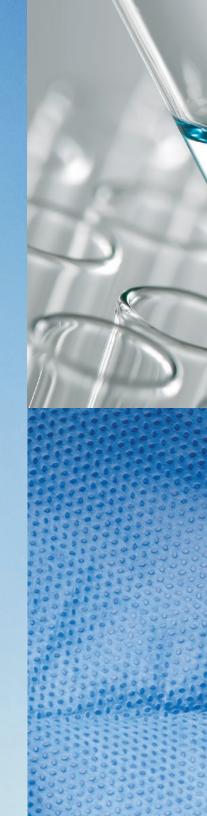
#### **AVIATION & AEROSPACE**

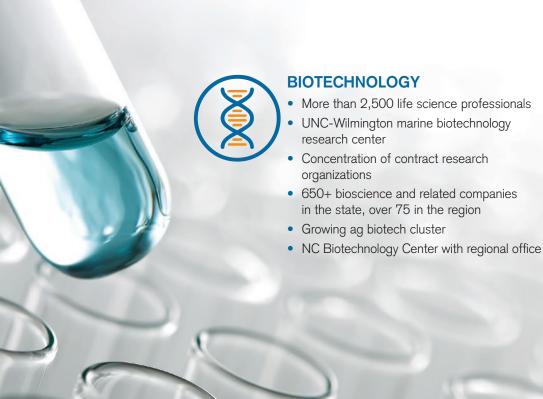
- More than 1,000 companies in the aerospace supply chain
- Largest military presence on the East Coast
- 18,000 exiting military personnel each year
- Seven military installations
- University engineering degree and certificate programs
- T. H. Davis Aviation Center
- Institute for Aeronautical Technology
- North Carolina Global TransPark



#### **DEFENSE & MILITARY**

- 109,000+ active duty soldiers
- \$2 billion annual spending by DoD
- Military installations
  - Fort Bragg
  - Marine Corps Air Station Cherry Point
  - Marine Corps Air Station New River
  - Marine Corps Base Camp Lejeune
  - Military Ocean Terminal at Sunny Point
  - Pope Army Airfield
  - Seymour Johnson Air Force Base
- Unique military operations & leadership centers
- NC Military Business Center
- Major defense contractors in the region
- 18,000 exiting military annually
- Fleet Readiness Center East







#### **ADVANCED TEXTILES**

- 9 of the top 40 international nonwoven companies
- 2,600 employed in textiles and apparel
- 4th in textile employment
- NC State University College of Textiles
- Nonwovens Institute
- Nonwovens Cooperative Research Center





#### **ENERGY**

- Natural gas, bio-fuels, bio-mass and animal waste regeneration, solar panel
- Biomass supply structure
- UNCW Marine Biology Department
- GIS mapping tool for bio-renewable assets
- Gas and nuclear energy facilities
- Proposed Atlantic Coast Pipeline



#### **DISTRIBUTION & LOGISTICS**

- 200 million consumers within a two-day drive
- East/West interstate I-40
- North/South interstate I-95
- 100+ trucking companies
- Ports of Wilmington and Morehead City
- CSX and Norfolk Southern



#### **METALWORKING**

- #1 in U.S. in Metalworking Skills credentials
- 3,500+ employed in metalworking
- Almost 3,000 structural and ornamental metal fabricators
- Companies already here make: steel coils, attic fans, aluminum fencing, grills, steel packing straps, metal buildings, pipe fittings and nails
- Technical degrees and certificates and University 2+2 engineering programs



## FORTUNE 500 COMPANIES









































































# TRANSPORTATION



# MAJOR INTERSTATES & HIGHWAYS

















## **AIR**

Easy access to Raleigh/Durham and Charlotte International Airports. Regional airports in Fayetteville, Jacksonville, New Bern, and Wilmington.



## **RAILWAYS**

- CSX
- Norfolk Southern
- North Carolina Railroad
- Short lines
  - Aberdeen Carolina & Western Railway Company
  - Aberdeen & Rockfish Railroad
  - Gulf & Ohio Railways
  - Laurinburg & Southern Railroad
  - R.J. Corman Railroad Group
- Amtrak passenger service



























# UTILITY PROVIDERS

## **ELECTRIC**







## NATURAL GAS



## **TELECOMMUNICATIONS**















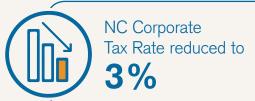




# **BUSINESS COSTS**











Foreign Trade Zones 214 & 93



### Incentive Programs:

- One NC Fund
- Job Development Investment Grant
- Water and Sewer Economic Infrastructure Program
- Building Reuse and Restoration Grants
- Community Development Block Grants
- Foreign Trade Zones 214 & 93
- Local Property Tax Incentives
- Low to No Cost Land Grants

# **EDUCATION**

## **UNIVERSITIES**





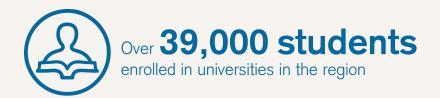












## COMMUNITY COLLEGES

- 15 community colleges
- 77,000+ community college students
- 6300+ certificates
- 6900+ associates degrees granted annually





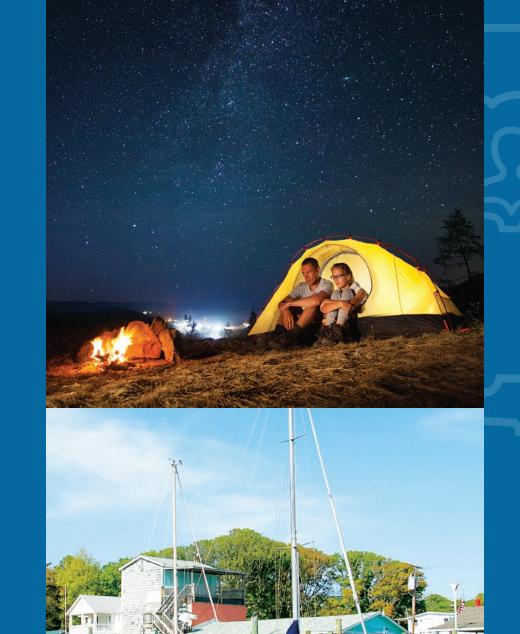






All American Cities







Regional Economic Development Partnership

#### THE SOUTHEASTERN PARTNERSHIP

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