

Regional Profile

North Carolina's Southeast



Our Region. Your Future.



The **20** COUNTIES
that comprise
**NORTH CAROLINA'S
SOUTHEAST REGION**

offer an ideal business
location for companies of
all shapes and sizes to
succeed in the global
marketplace.

#1 BEST
STATE for
BUSINESS

- FORBES, 2017, 2018, 2019

2.5%
LOWEST
CORPORATE TAX
IN THE UNITED STATES

#2 TOP
COMPETITIVE
STATE & STATE
BUSINESS CLIMATE

- SITE SELECTION, 2020, 2018

#2 LOWEST
UNIONIZATION
RATE

12 CERTIFIED
WORK READY
COMMUNITES

NC RIGHT TO WORK
STATE

TOP 5 IMPORTS



Chemicals
Fertilizers
Agricultural Goods
Equipment & Machinery
Forest Products

TOP 5 EXPORTS



Wood Pellets
Forest Products
Woodchips
General Merchandise
Food

 Total Population
1.88 MILLION

 **2 DEEPWATER**
PORTS

6 UNIVERSITIES



16 COMMUNITY
COLLEGES

TOP 10 STATE
in U.S. for agricultural productivity

 **10 BUSINESS**
INCUBATORS

 **8 ACCESS TO**
interstate
highways

7 RAILROAD
PROVIDERS

 **4 COMMERCIAL**
AIRPORTS

65% OF CONSUMERS
within two days
by truck

CONNECTING YOU GLOBALLY



Air Access



- Easy Access to Raleigh/Durham and Charlotte International Airports
- Commercial airports located in Fayetteville (FAY), Jacksonville (OAJ), New Bern (EWN) and Wilmington (ILM)



Railways

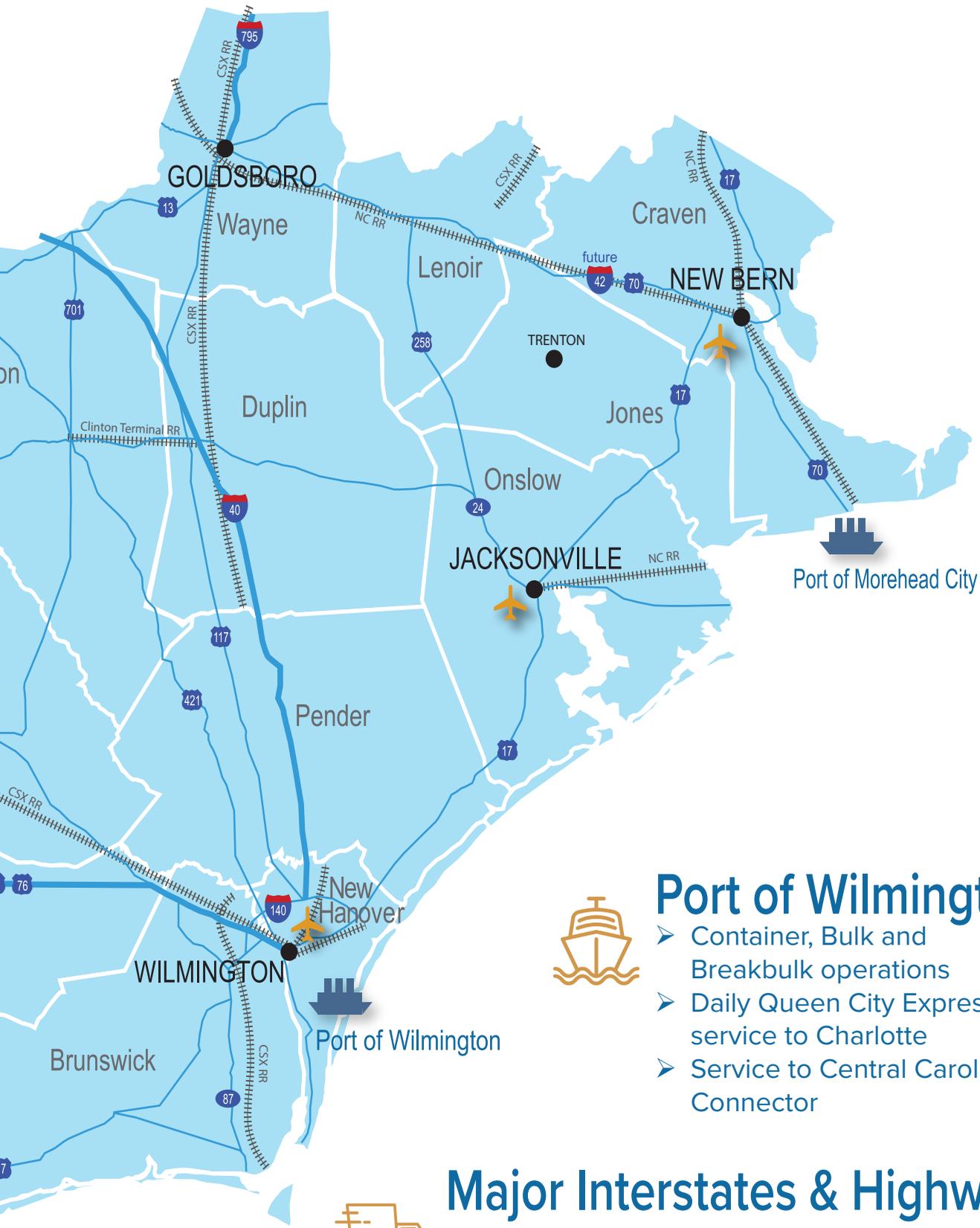


- Class A Providers



- Short Line Providers





Port of Wilmington



- Container, Bulk and Breakbulk operations
- Daily Queen City Express service to Charlotte
- Service to Central Carolina Connector

Major Interstates & Highways



- 8 Interstates connect to over half of the U.S. consumer market



DEMOGRAPHICS

Total Population



1.88 MILLION

Median Age 37.9 yrs old



Median Household Income

\$49,602



Average Home Value

\$158,901



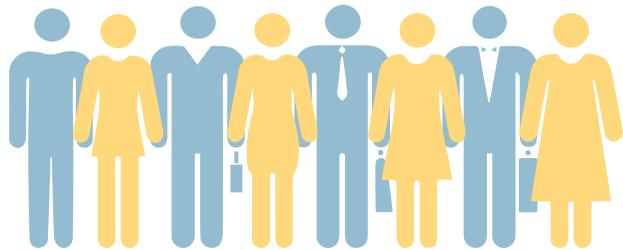
Per Capita Income

\$27,647



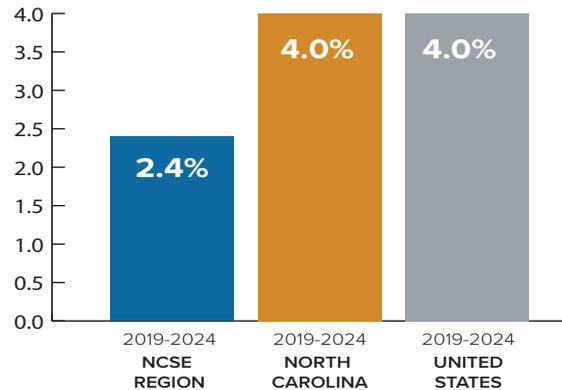
Cost of Living

8.3% LOWER
THAN US AVG



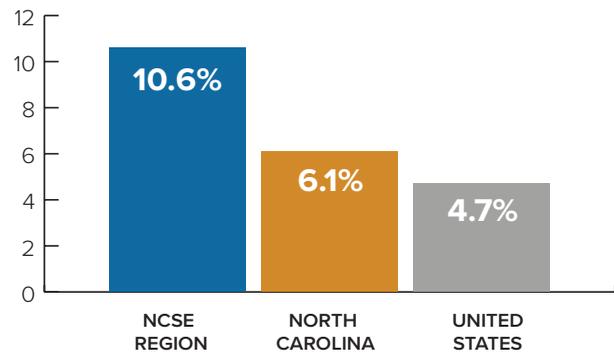
North Carolina is one of **11 STATES** whose **WORKING AGE POPULATION** is projected to **INCREASE** by 2029.

POPULATION GROWTH & PROJECTIONS

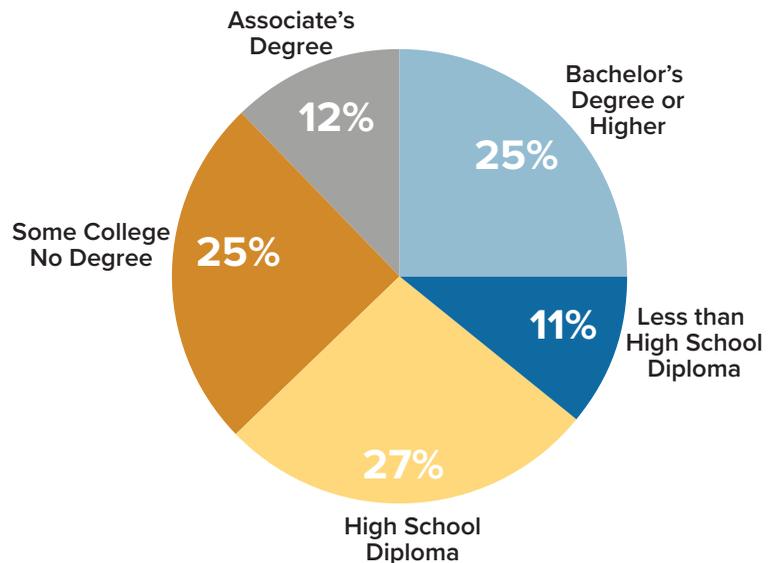


Source: US Census Bureau

CIVILIAN VETERAN % of LABOR FORCE



EDUCATIONAL ATTAINMENT



TALENT across the REGION

#3 COMPETITIVE
LABOR
ENVIRONMENT
- AREA DEVELOPMENT, 2019

#1 LARGEST
MANUFACTURING
WORKFORCE
IN THE SOUTHEAST

809,000+
labor force

697,000+
employed



83,000+
military

3rd LARGEST
MILITARY
WORKFORCE

18,000+
exiting military
annually



Fort Bragg (Army)
Marine Corps Air Station Cherry Point
Marine Corps Air Station New River
Marine Corps Base Camp Lejeune
Military Ocean Terminal at Sunny Point
Pope Army Airfield
Seymour Johnson Air Force Base

NC COMMUNITY
COLLEGES

- Customized Training Programs
- Train-the-Trainer Program
- Soft Skills training

34% of
workforce
has an associate's
degree or higher



ADVANCED TEXTILES

- Home to **13** of the top **40** international nonwoven companies
- **4,200** employed in textiles and apparel
- **40+** textile companies in the region
- Ranked **4th** in employment for textile manufacturing in the US
- NC State University - College of Textiles is the **#1** Recognized Textiles Institution globally
- Nonwovens Institute
- Nonwovens Cooperative Research Center

Existing Companies

ABERDEEN FABRICS, INC
AMERICAN MADE FABRICS FOR TECHNICAL APPLICATIONS

ALANDALE KNITTING
Innovative. Dependable. Unrivaled.

Amital Spinning Corporation

DAK Americas

DU PONT

FILSPEC INC.
SPINNING KNOWLEDGE

Fortron Industries

GILDAN

Quilford
performance textiles

H
HORNWOOD

Kayser-Roth Corporation

Premiere
FIBERS

Service
THREAD

WADE



AEROSPACE & DEFENSE

- NC has **200+** Aerospace Companies and **400+** Aerospace Suppliers
- **135,000** active duty, reserve, and guard soldiers
- Largest military presence on the East Coast
- **18,000+** existing military personnel each year
- **7** military installations
- **\$3.4 billion** annual spending by DoD
- **74%** of all military contracting in NC occurs in the SE region
- Home of the North Carolina Global TransPark

Existing Companies



Booz | Allen | Hamilton



GENERAL DYNAMICS



Honeywell



NORTHROP GRUMMAN



AGRI-BUSINESS & FOOD MANUFACTURING

- **2nd** in the US in food manufacturing and processing
- **26,000+** employed in food processing
- **12,000+** employed in agriculture and farming
- **130+** food processing companies
- **7** NC Dept. of Agriculture research stations
- Several counties ranked in **top 40 best places to farm in US**

Existing Companies



DISTRIBUTION & LOGISTICS

- **200+** million consumers within a two-day drive
- Interstates I-40, I-95, I-74, I-73, I-140, I-795, I-295 and future I-42
- 2 Foreign Trade Zones: **FTZ 214 & FTZ 93**
- Deepwater ports of Wilmington & Morehead City
- CSX, Norfolk Southern, North Carolina Railroad Co., and short-line railroads:
Aberdeen Carolina & Western Railway Company,
Aberdeen & Rockfish Railroad, Gulf & Ohio Railways,
RJ Corman Railroad Group
- Regional Airports
Coastal Carolina Regional Airport,
Fayetteville Regional Airport, Albert J. Ellis Airport,
North Carolina Global Transpark
Wilmington International Airport

Existing Companies



amazon.com

Atlantic Coast
Foods Inc



BLUE ARROW
WAREHOUSING & LOGISTICS



Carolinas [ReLoad]



EMPIRE NEVADA
DISTRIBUTORS, INC.



GOODYEAR



R. A. JEFFREY'S
Since 1923
Distributing Company, L.L.C.

REALTYLINK
LLC

SNC SIERRA NEVADA CORPORATION



Walmart

webpack

UNITED STATES
COLD STORAGE



METALWORKING

- **#1** in US in Metalworking Skills credentials
- **6,700+** employed in metalworking
- **400+** welding graduates each year in the region
- Nearly **2,000** structural and metal fabricators
- Technical degrees and certificates and University 2+2 engineering programs

Existing Companies



Hercules Steel
Co Inc



FORTUNE 500 COMPANIES

 ADM

 amazon.com

 American Airlines

 aramark

 AT&T

 BOEING

 Campbell's

 Coca-Cola
BOTTLING CO.
CONSOLIDATED

 CORNING

 [CSX]

 DANAHER

 DELTA

 DUKE
ENERGY

 DU PONT

 FedEx

 GE

 GOODYEAR

 Graphic Packaging
INTERNATIONAL

 HANES
Brands Inc

 Hormel
Foods

 INTERNATIONAL PAPER

 KINDER MORGAN

 LOCKHEED MARTIN

 LOWE'S

 LUMEN

 NS
NORFOLK SOUTHERN

 NORTHROP GRUMMAN

 PEPSICO

 Pfizer

 ThermoFisher
SCIENTIFIC

 TRUIST

 ups

 verizon

 Walmart

 WM
WASTE MANAGEMENT

 Weyerhaeuser

 XPO Logistics

EDUCATION



36,000+
STUDENTS ENROLLED
in bachelor's or master's programs

49,000+
STUDENTS ENROLLED
annually in community colleges

8,300+
ASSOCIATE DEGREES
awarded per year

7,200+
BACHELOR'S DEGREES
awarded per year



Universities



Community & Technical Colleges



University Partnerships



YOU will LOVE it here in SOUTHEASTERN North Carolina

OVER
100
Miles of Atlantic
Ocean Coastline

HIGH
Peace of Mind
LOW
Cost of Living

OVER
100
Championship
Golf Courses



FAVORABLE CLIMATE



LOW COST OF LIVING



HIGH QUALITY HEALTHCARE



ALL AMERICAN CITIES



DIVERSE ARTS & CULTURE
EXPERIENCES



YOUR HOME FOR OUTDOOR
SPORTS AND RECREATION



707 West Broad Street
PO Box 2556
Elizabethtown, NC 28337

 : (910) 862-8511

 : locate@ncse.org